

PACA Perspectives

The Newsletter of the Pacific and Asian Communication Association

Spring 2002

Conference Hotel Information

Those of you planning on attending the conference, July 12-15, have several options for hotels. Our hosts have reserved rooms at three locations:

Sangnam Yonsei University Guest House has 18 rooms reserved and Allen University Guest House has 6 rooms. Both facilities are "dormitory style" and are based on or adjacent to the campus conference site. Both charge about \$65 to \$75 dollars per day, depending on the exchange rate. You can make reservations through the web sites: <http://www.sangnam.co.kr/>

The Korean hosts of the PACA conference highly recommend the Tower Hotel to stay at during the conference. Most important of all, there will be a shuttle bus provided for the convenience of the attendees from the hotel to the conference site.

No other hotels in the city will provide such service to PACA members. Reservations should be directed to Dr. Sang-Myon Lee at kinema@yonsei.ac.kr to take advantage of the hotel discount being offered to PACA.

The discount will only take effect if there are 30 people who reserve through Dr. Lee. Full payment in cash (credit cards are not acceptable) in Korean currency: "won" should be paid at check-in time. The hotel rate is approximately US \$92 depending upon the current exchange rate at the time

is a group rate for 30 people or more through Dr. Lee. This is about 2/3 of the hotel's regular rate of approximately US\$150.00. The Hilton charges ICA attendees about \$225.00 as the discount rate!

The Tower Hotel (a 5 star luxury hotel), is located very near the Hilton, on top of a hill with a view of downtown Seoul, and behind it is a scenic wooded area. It is a quiet place, and near the city center. It is about 30 minutes by shuttle bus to the conference site. Reserve early to assure that you will be able to get a room.

Registration Fees

Registration fees for the conference are US\$60.00 for PACA members who have paid their membership fees through Dec. 31, 2002 and US\$85 for non members and unpaid members.