

# PACA Perspectives

The Newsletter of the Pacific and Asian Communication Association

Winter 2002

## Announcing PACA Convention 2002!

Mark your calendars for July 12-14, 2002. The PACA 2002 convention will be held at Yonsei University in Seoul, S. Korea. SIAT, an education corporation affiliated with Yonsei, will provide technical and logistical support. The conference will directly precede the ICA conference (July 15-19), making it simple and inexpensive to attend both events.

As many of you know, Seoul is a major, cosmopolitan city. It is located between Tokyo and Peking. Shanghai is only a 40 minute flight from Inchon airport, Peking only 35 minutes, and Hong Kong is one and half hours away.

Yonsei has a hotel on their campus and is located in a very nice part of town. In the nearby downtown area there are excellent restaurants, including some of the finest Japanese, Chinese, Italian, and French restaurants in the world.

We are now soliciting papers for presentation at the convention, and especially encourage submissions that address the convention theme: "Communication, Media, and Culture: Challenges and Opportunities in Globalization." We invite qualitative, quantitative, theoretical, critical, and/or artistic approaches. Exploratory work is especially important, given the convention theme. We ask that you submit papers, abstracts, and panel proposals by May 1. Abstracts should be at least two pages in length and completed papers must follow by May 15. Presenters will be notified of acceptance by May 22. Earlier submissions will be notified a week after the submission.

Please send three (3) copies of your papers, abstracts, and/or panel proposals to:

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We are presently working on a list of hotels and a preliminary schedule of events. Further convention details will be sent out as soon as we have finalized arrangements. If you have any questions about the conference, papers, panels, etc., you may contact me, Steve Combs – [scombs@lmu.edu](mailto:scombs@lmu.edu), Diana Carlin at the above address or Nobleza C. Asuncion-Lande @ [mcmnal@ku.edu](mailto:mcmnal@ku.edu)